

RAJAR DATA RELEASE – Q1 2022

BREAKFAST SHOWS (WEEKDAYS) NATIONAL STATIONS

SAMPLE SIZE:

Survey period - Q1 2022

NATIONAL: Code Q (Quarter): 42,879 Diaries 15+, Code H (Half year): 87,247 Diaries 15+

LONDON: Code Q (Quarter): 6,033 Diaries 15+, Code H (Half year): 12,335 Diaries 15+

TERMS WEEKLY REACH:

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
		Q1 21	Q4 21	Q1 22
<i>Time period varies per station</i>				
NATIONAL STATIONS - MON-FRI				
BBC Radio 1 - 07.00 - 10.30am	Q		4464	4110
BBC Radio 2 - 06.30 - 09.30am	Q		7495	7354
BBC Radio 3 - 06.30 - 09.00am	Q		700	724
BBC Radio 4 - 06.00 - 09.00am	Q		6452	6556
BBC Radio 5 live - 06.00 - 09.00am	Q		1827	1667
Absolute Radio Network - 06.00 - 10.00am	H		2157	2143
Capital Network (UK) - 06.00 - 10.00am	H		2584	2516
Classic FM - 06.00 - 09.00am	Q		1651	1738
GB News Radio - 06.00 - 09.30am	Q			99
Greatest Hits Radio - 06.00 - 10.00am	H		1383	1611
Heart Network (UK) - 06.30 - 10.00am	H		3860	3865
Hits Radio - 06.00 - 10.00am	H		354	448
KISS - 07.00 - 11.00am	Q		1093	1022
Magic - 06.00 - 10.00am	Q		1228	1118
Planet Rock - 06.00 - 10.00am	Q		576	547
talkRADIO - 06.30 - 10.00am	H		287	322
talkSPORT - 06.00 - 10.00am	H		1086	1040
Times Radio - 06.00 - 10.00am	Q		255	266
Virgin Radio Network - 06.30 - 10.00am	Q		1004	964
Radio X Network (UK) - 06.30 - 10.00am	H		1173	1099

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BREAKFAST SHOWS (WEEKDAYS) LONDON STATIONS

Please note: the table below does not list national radio stations which are listened to in the London area

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
		Q1 21	Q4 21	Q1 22
<i>Time period varies per station</i>				
LONDON STATIONS - MON-FRI				
BBC Radio London - 07.00 - 10.00am	Q		229	164
Capital London - 06.00 - 10.00am	Q		615	630
Capital XTRA (London) - 06.30 - 10.00am	Q		151	166
Gold London - 06.00 - 10.00am	Q		138	147
Greatest Hits Radio (London) - 06.00 - 10.00am	Q		333	260
Heart London - 06.30 - 10.00am	Q		715	647
KISS (London) - 07.00 - 11.00am	Q		464	411
LBC London - 07.00 - 10.00am	Q		783	825
LBC News (London) - 07.00 - 10.00am	Q		130	185
Magic (London) - 06.00 - 10.00am	Q		570	520
Premier Christian Radio - 07.00 - 09.00am	Q		54	77
Smooth Radio London - 06.00 - 10.00am	Q		354	204
Radio X London - 06.30 - 10.00am	Q		252	238